

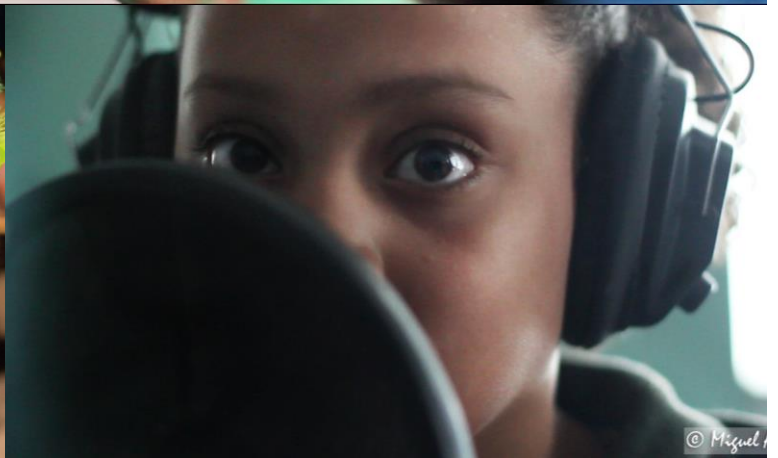
A New Day for Y.A.



Young Audiences
Arts for Learning Rochester



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A NEW DAY!!

YA is pleased to announce an exciting adventure to form **Arts Education United (AEU)**, a collective voice for arts education, supported in concept by several other small and mid-sized arts education providers. AEU aims to create mutually beneficial opportunities for arts and cultural organizations and professional artists to work with schools and educational sites to improve educational outcomes for children. The structure and strategic framework of AEU will emerge through the facilitated guidance of a consultant, and the participation of a core-founding group of like-minded arts non-profit executives and advocates.

"... the arts have been an inseparable part of the human journey; indeed, we depend on the arts to carry us toward the fullness of our humanity. We value them for themselves, and because we do, we believe knowing and practicing them is fundamental to the healthy development of our children's minds and spirits. That is why, in any civilization - ours included - the arts are inseparable from the very meaning of the term 'education.' We know from long experience that no one can claim to be truly educated who lacks basic knowledge and skills in the arts."



YA was founded in 1962 by Dr. Howard Hanson, past Director of Eastman School of Music (ESM), and philanthropist and ESM alumna, Mrs. Belle S. Gitelman. YA's original focus was to place music performance and programs by ESM students in local public schools. Today, YA is one of 32 self supporting national Young Audiences, Inc. affiliates and is the largest, most comprehensive, multi-modal arts learning nonprofit organization in upstate NY that connects artists with the community for teaching and learning. YA represents a multi-disciplinary roster of diverse local, regional, and national professional touring and teaching artists and their respective art

forms and programs. Unlike its arts/cultural arts peers and partners, YA "brings the field trip to the classroom" and is not a delivery system for technique driven, fee-based instruction. YA is a respected arts education leader and premier resource for award-winning, innovative, quality arts learning and arts engagement experiences for children and youth, from cradle to college, careers and a lifetime.

No gift is too small and every contribution will be acknowledged. Please make checks payable to Young Audiences of Rochester, Inc. and mail to 274 North Goodman Street, D242, Rochester, NY 14607.

- 1) Make an unrestricted financial gift
- 2) Make a restricted financial gift
- 3) Donate online (www.yarochester.org)
- 4) Donate by phone
- 5) Donate by mail
- 6) Donate stock
- 7) Donate through planned giving options

YOUNG AUDIENCES OF ROCHESTER

opens the door to a world filled with creativity, imagination, flights of the mind and spirit. We open pathways to new possibilities.

I/we do hereby pledge the sum of

\$

to Young Audiences of Rochester.

In 2015-16, YA and 134 teaching artists provided arts experiences for 186,213 students (11% increase) – by delivering 261 performances, 2,617 workshops and residencies to students in 120 educational sites in urban, suburban and rural communities in 15 NYS counties representing audiences from culturally and socio-economically diverse backgrounds.

NAME(S)

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

SIGNATURE

DATE

I (We) plan to fulfill the gift/pledge in accordance with one of the following schedules:

\$ IS ENCLOSED

\$ PAYMENTS WILL BE MADE ANNUALLY SEMI-ANNUALLY QUARTERLY

Please make checks payable to YOUNG AUDIENCES OF ROCHESTER. All gifts are fully tax deductible to the extent provided by law.

THANK YOU!